

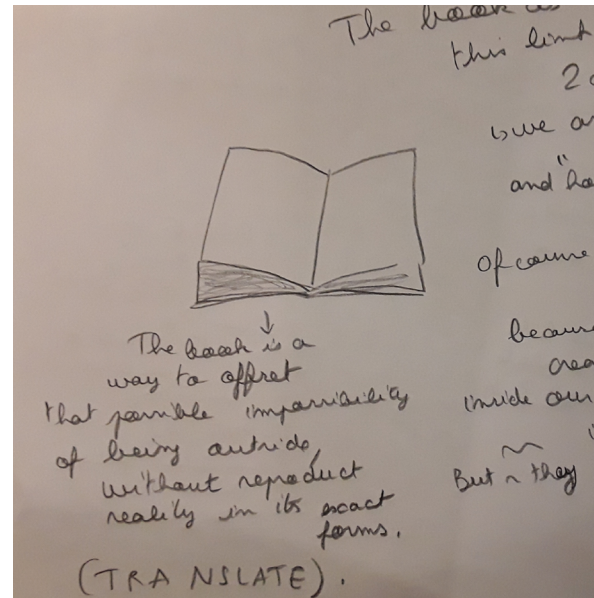


**wisdom
human connection
culture**

motives & inspirations



specific aspect of each culture
treasures of grandparents

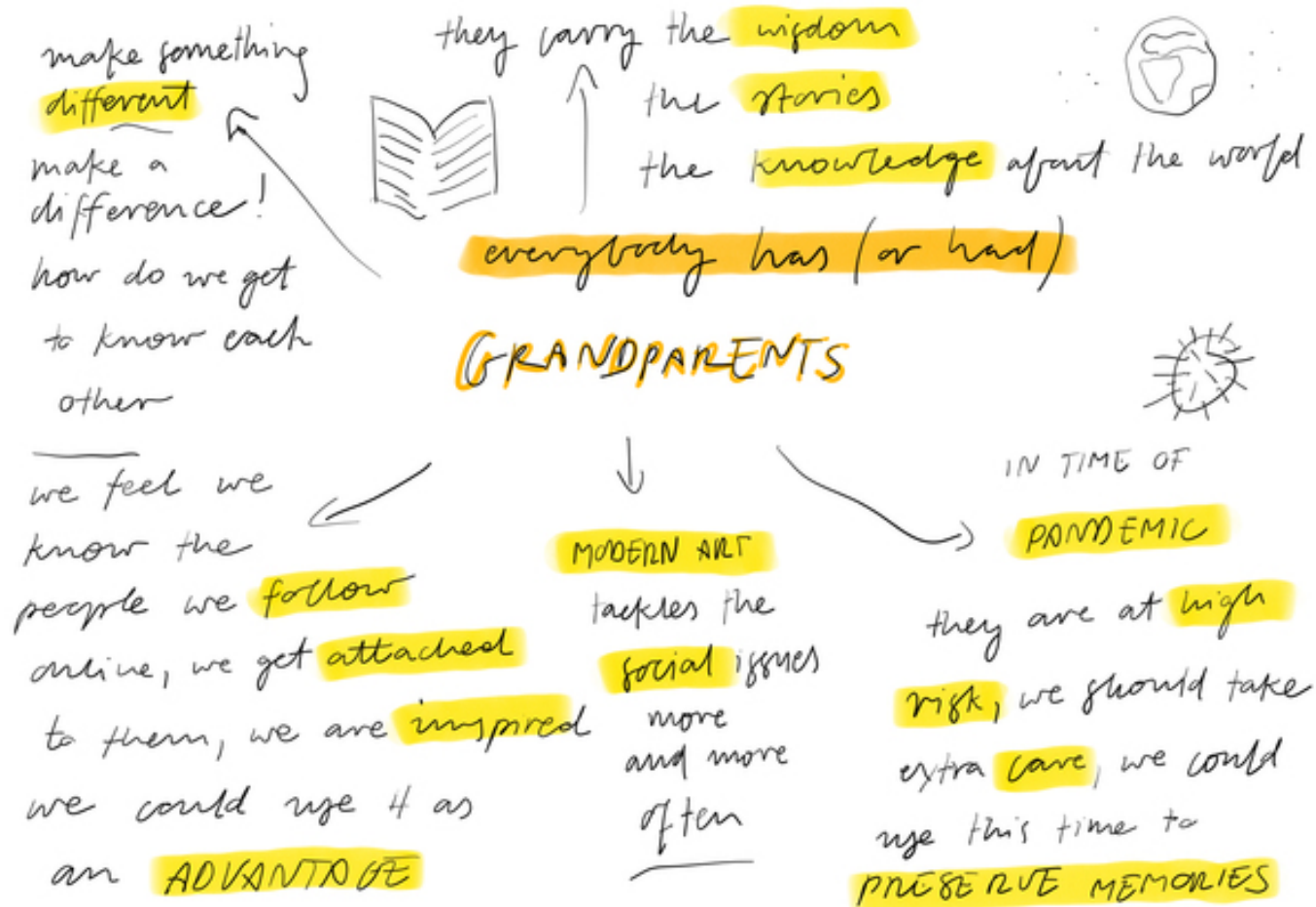


book as the link between two
and three dimensional word



how can we get to know each
other, what we have in common

choice of a topic

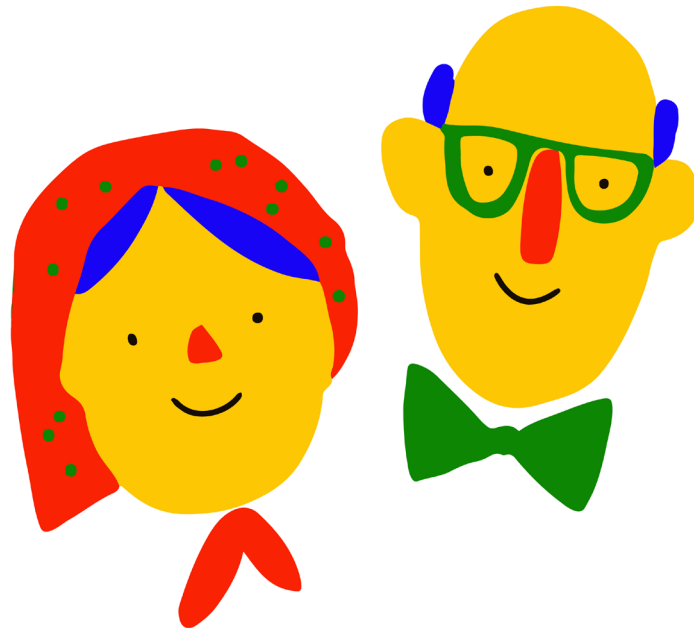


mood board



TEAM 7

Meryem Fekhari (Marrakech) • Martin Huot (Paris) • Katarzyna Michnowska (Łódź)



Yaya & Papousch

what is Yaya & Papoosch

Or: „who are?“, because in Greek it means grandma and grandpa. Therefore Yaya & Papoosch is a project which aims at our loved ones, our ancestors who, especially recently, can be forgotten, lonely or simply worried. Our project is created to emphasize the importance of heritage and wisdom they have.

how does it work?

1. Instagram posts
2. Newsletter option
3. Printables
4. Invitation for building bonds
5. Community



instagram posts

newsletter



Yaya & Papoush

Welcome to a place where you can meet with grandparents from all around the world. Learn more about culture and grasp some wisdom from ancestors.

your e-mail adress

subscribe to get free printables each week

want to share your story? Send it to us!

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2020

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newsletter



you are subscribed!

Soon, you'll receive your first e-mail with wisdom from grandparents.
Will it be a new recipe? A story? Or maybe a riddle? Only time will tell!
Take care and call your grandparents :)

want to share your story? Send it to us!



check out our instagram!

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newsletter



share your story

write your story here

[Click here and send it to us](#)



[check out our instagram!](#)

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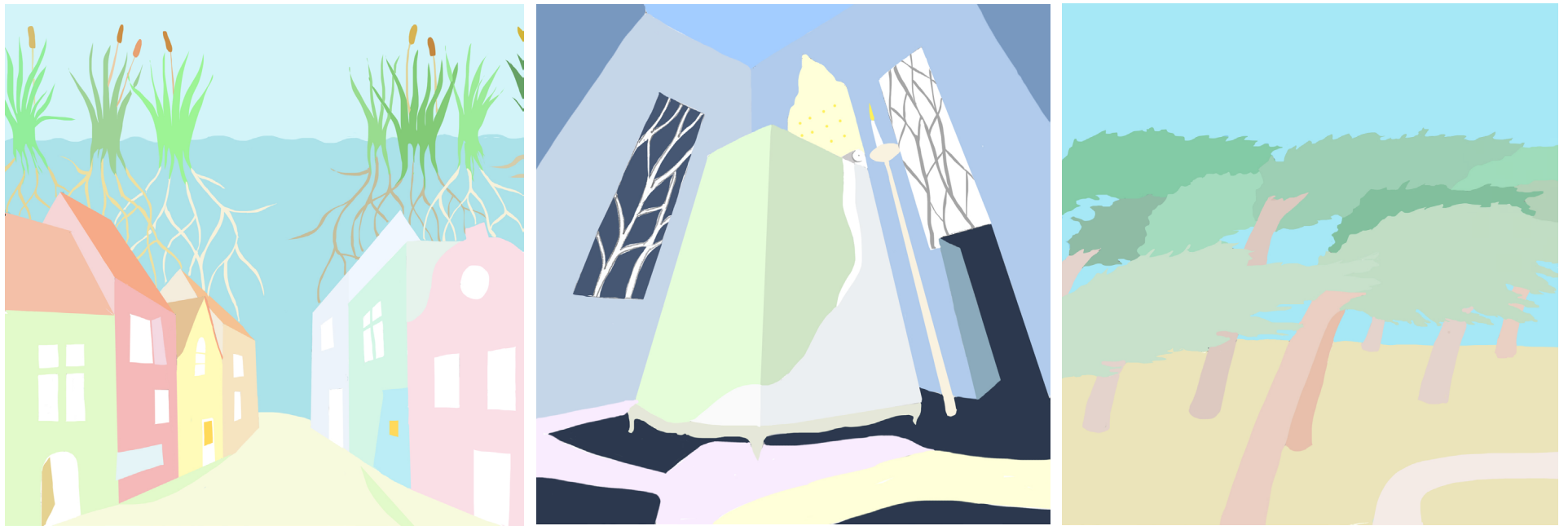
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printables

illustrations

A series of illustrations inspired from folk tales, and culture. It will be used as backgrounds for multiple animation, wallpapers, colouring print sheets and more



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COCOON FINAL PRESENTATION 14/15

TEAM 7

Meryem Fekhari (Marrakech) • Martin Huot (Paris) • Katarzyna Michnowska (Łódź)

COCOON FINAL PRESENTATION 15/15

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